Creative Connections

2027 Creative Connections Application Scoring Guide for Reviewers

About Creative Connections

Creative Connections provides up to $5,000 for proposals in Minnesota led by an individual. Proposals must focus on creating access to the arts for Minnesotans and/or Minnesota communities.

About the Scoring Criteria

You will use these three criteria to score each Creative Connections application assigned to you. Each criteria will be given a score from 1 to 6, according to the following scale:

1 = does not meet requirements
2 = poor
3 = average
4 = good
5 = great
6 = outstanding

Scoring Criteria

Proposal Design

Proposal Design should focus on the proposed activities and what the applicant is planning on doing with their funds. Keep these questions in mind:

Are proposal activities clearly and adequately explained?

Do the planned activities directly contribute to the proposal goals?

Access to the Arts

Access to the Arts is about how well the proposal will help Minnesotans gain access to the arts, broadly speaking:

Does the applicant clearly identify the specific participants or communities that will be served by their proposal?

Do proposal plans clearly and thoroughly demonstrate how they create access to the arts for Minnesotans and/or Minnesota communities?

Proposal Feasibility

Proposal Feasibility is about considering how reasonable the proposed budget and timeline are:

Is the applicant well positioned to complete the proposal successfully?

Does the applicant reasonably consider costs and timely completion of proposal activities?