# Arts Impact for Individualsgrant information webinar

For the MRAC Fiscal Year 2024

# Program Director

Scott Artley

Pronouns: he/him or they/them

scott@mrac.org

651-523-6384

# Webinar Accessibility

* Recorded webinar
* Speed up or slow down playback speed
* Edited captions in English available via YouTube
* Captions auto-translated into other languages on Youtube
* Verbal description of images
* Download slide deck PDF on website
* ASL interpretation

# This Webinar

* Public art funding system
* Program focus
* Who is eligible to apply
* Grant determinations
* Important dates
* How to apply
* Application resources
* Application content
* If you receive an award
* Read the guidelines!

# Minnesota’s Public Art Funding System

# MRAC – Region 11

# Grant Program Focus

* Up to $5,000 for artistic projects in Minnesota…
* Led by individuals who identify as BIPOC, disabled, and/or LGBTQIA2+
* Focused on creating access to the arts for Minnesotans, and/or engaging with Minnesota communities through artistic endeavors

# More on Identities

Led by individuals who identify as any of the following:

* BIPOC - Black, Indigenous, and/or a Person of Color; and/or
* Disabled/a person with a disability or disabilities; and/or
* LGBTQIA2+ - Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual/Agender, Two-Spirit

# More on Access to the Arts

* Projects must be focused on creating access to the arts for Minnesotans, and/or engaging with Minnesota communities through artistic endeavors
* Community as primary beneficiary
* Minimum 3 Minnesotans other than the artist must participate
* Primary focus on developing applicant’s own needs/creative interests are not a good fit

# Eligibility: Individual Applicants

* Grant awards are made only to the individual applicant, who must have primary responsibility for managing the proposed project
* Entities are not eligible
* Projects may be in partnership with organizations
* No prior arts experience required, do not need to identify as an artist
* Must be 18+

# Residential Eligibility

* Residential address in 7-county Metro region
* Post Office boxes are not eligible
* United States citizen or permanent resident status in the United States
* Stay within the region for the grant period

# Past MRAC Grantees Take Note

* Overdue final reports in Arts Impact for Individuals and/or Next Step Fund make you ineligible
* Open (still in-progress) Arts Impact for Individuals grant? Let’s talk
* Other MRAC grants that are still open? Let’s talk

# Grant Award Determinations

* Peer panelists score
* Panel rankings + budget allocations
* MRAC Board of Directors make awards

# Important Dates

* Application deadline: October 23, 2023 at 11:59 PM
* Staff assistance ends at 5:00 PM CST on deadline day. MRAC does not accept late applications.
* Eligibility review by MRAC staff begins: October 24, 2023
* Check email often – we may reach out
* Panel review: January 18 to February 16, 2024
* Staff send out grant notifications via email to applicants: April 1, 2024
* Eligible Funding Period: April 1, 2024 to May 31, 2025
* Grant-funded expenses incurred & activities take place between these dates

# Apply on Submittable

* Apply on Submittable ([www.mrac.submittable.com/submit](http://www.mrac.submittable.com/submit))
* Technical assistance: Applicant Help Center (<https://www.submittable.com/help/submitter>)
* MRAC Website Resources ([www.mrac.org/grants/arts-impact-individuals](http://www.mrac.org/grants/arts-impact-individuals))
* Guidelines (English and Spanish)
* Application template as editable Word document
* Panel Scoring Guide

# MRAC Staff Assistance

* Virtual Q&A sessions (registration required!)
	+ Thursday, September 14, 2023 (10:00 to 11:00 AM)
	+ Tuesday, October 17, 2023 (5:30 to 6:30 PM)
* Individual assistance from MRAC staff
	+ 1:1 meeting to confirm eligibility/discuss project ideas
	+ Request application draft review for eligibility

# Request a meeting/draft review if…

* New to MRAC
* In-progress MRAC grant
* Significant connection to a group or organization funded by (or seeking support in) another MRAC grant program

# Language Accessibility

* Applicants are encouraged to apply in their preferred language
* MRAC can contract an interpreter and/or translator

# Disability Accessibility

* Apply online using the Submittable grant application platform
* MRAC can adapt our typical processes to provide better access for people with disabilities

# Forms in Submittable

Two-part process:

* Part 1: Initial Eligibility Check
* Part 2: Proposal Form

# Tips for Applying

* You will type your application into text boxes online in the grant application form on Submittable
* Maximum character include letters, numbers, spaces, and paragraph breaks
* No formatting (bold or italics)
* You may find that you do not need all the characters allotted
* Auto-save feature and “save” button at the bottom
* Application templates available

# Important Notes for All Applicants

* No hyperlinks!
* No edits after the deadline
* Incomplete applications may be ineligible
* Only one application per round

# Data Privacy

* MRAC takes applicant privacy seriously
* Due to the Minnesota Government Data Practices Act, the full text of all submitted grant applications may be subject to public inspection upon request.
* Each field is noted with its privacy level
* To learn more: pages 10-11 of the guidelines, connect with me

# Part 1: Initial Eligibility Check

* Individual Eligibility
* Project Eligibility

# Part 1: Project Eligibility (Key Points)

Project Eligibility

* Distinct from any open/pending MRAC grant
* Eligible Funding Period (April 1, 2024 and May 31, 2025)
* Legal restrictions
* Within Minnesota boundaries

# Part 1: Project Eligibility (Key Points #2)

Project Eligibility

* Managed by anyone else
* Raise funds for anyone
* Substitute for other State dollars (arts education in schools)
* Unrealized income
* Endowments / debt reduction / cash reserves
* Alcohol-related
* Real estate
* Capital improvements
* Capital equipment purchases in excess of 25% of the grant award

# Part 2: Proposal Form

* Individual Profile
* Demographic Information
* Proposal Narrative (Narrative & Budget)
* Additional Information

# Proposal Narrative

* Proposal Narrative (Narrative & Budget)
* Individual Background
* Project / Program Name
* Project or Program Description
* Project or Program
* Access to the Arts
* Budget – Grant Spending Plan

# Character counts

10. Individual Background (1500 characters maximum)\*

* What are your goals or intentions related to creating access to the arts? (750 characters suggested)
* If you have previous history in creating access to the arts, what kind of programming have you produced in the past? If you are newer to creating access to the arts, what brings you to this work? (750 characters suggested)

# Panel Review Criteria

Project / Program Design

* Please select a score that describes how the proposed project/program’s design aligns with or advances the applicant’s goals or objectives related to creating access to the arts.
* Access to the Arts
* Please select a score that describes the degree you believe the applicant has created a project/program that will create meaningful access to the arts.

# Submit Your Application

Remember!

* Submit by 11:59 PM
* Staff assistance ends at 5:00 PM on deadline day
* Check email regularly – we may have questions or request additional information

# If you receive a grant award

* Sign the grant agreement & provide W9 with your social security number dated July 2023 to June 2024
* Grant payments will be made out to you
* Will receive a 1099 form dated in 2024
* May affect your individual taxes
* Payment plans are available
* Acknowledgment (logo and language)
* Communicate project changes
* Final report

# Thank you!

You are amazing!