Arts Impact for Individuals Panel Rating Guide

Program Purpose

The Arts Impact for Individuals grant provides support for artistic projects in Minnesota led by individuals who identify as Black, Indigenous, or a Person of Color (BIPOC); and/or a disabled person/person with disabilities; and/or Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual/Agender, Two-Spirit (LGBTQIA2+), with grants up to $5,000.

This grant is designed to support individuals leading efforts to create access to the arts for Minnesotans. Projects must center enhancing Minnesotans’ access to the arts through projects that: connect Minnesotans with arts and arts experiences; and/or integrating arts into community efforts and projects; and/or connecting Minnesotans with arts learning opportunities, any of which may be presented virtually and must fully occur within the Eligible Funding Period.

Criteria

Criteria are the lens through which panelists are asked to focus their review. MRAC believes that stronger applications demonstrate an individual has clear goals, an effective project design, and the necessary relationships to make the work meaningful to the community. Therefore, the review criteria are: Individual & Project Goals, Project Design, and Relationships. A highly rated application will clearly demonstrate how each criterion aligns with the others.

Rating Scale

Panelists will rate each criterion from 1 to 5, where 5 is the top score. Criteria ratings are then combined for a total application score of 3 to 15. Scores are then averaged across panelists for a final rating. Panelists are asked to use the full scale as they rate applications.
1 - The criterion is not addressed, or is significantly misaligned with other criteria.
2 -
3 - The criterion is addressed vaguely or generically, an unclear or questionable alignment with other criteria.
4 -
5 - The criterion is addressed with robust specificity and intention, clear alignment with other criteria.

Individual & Project Goals
To what extent do you agree with the following?
- Individual has described specific goals/intentions overall that create (or contribute to their capacity to create) access to the arts.
- Individual’s vision for how they produce arts activities is relevant to the interests/needs of the community it is intended to benefit.
- Individual has made a compelling case for why the proposed project aligns with or advances their goals/intentions.

Project Design
To what extent do you agree with the following?
- The project details are thoroughly considered, the scope is appropriate.
- Activities will effectively produce the intended outcomes.
- The project’s design will create (or contribute to the Individual’s capacity to create) meaningful access to the arts that is inclusive and accessible to community members marginalized because of race, disability, and other kinds of oppression.

Relationships
To what extent do you agree with the following?
- Individual has clearly defined a community (or communities) that will benefit from the project or program (who is in this community, who is served in/by this community).
- The project described is specifically designed to benefit this community, and has well defined methods of reaching intended community members and meeting their needs.
- Individual has demonstrated that people working on the project authentically reflect and are positioned to serve this community.