

# FY22 Next Step Fund Evaluation Rubric

Use this rubric as a guide to determine scores for Next Step Fund applications.

Each criterion (The Artist and The Project) will receive a score from 1 – 5. Below each score are some examples of what to look for as you review and score each application. This is just a guide. Feel free to use this as a starting point and develop your own method as you move through the evaluation process.

Score	1	2	3	4	5
The Artist	<ul style="list-style-type: none"> <li>-Applicant did not respond to application questions.</li> <li>-No evidence of history as a producing artist.</li> </ul>	<ul style="list-style-type: none"> <li>-Applicant responded to some, but not all of the application questions.</li> <li>-No clear understanding of artistic vision, process, accomplishments or goals.</li> </ul>	<ul style="list-style-type: none"> <li>-Vision and goals are stated but vague or overly generalized.</li> <li>-Goals are not related to artistic or professional development as an artist.</li> </ul>	<ul style="list-style-type: none"> <li>-Clear explanation of artistic process.</li> <li>-Vision and accomplishments are described.</li> <li>-Opportunities to achieve goals are described.</li> </ul>	<ul style="list-style-type: none"> <li>-Clearly defined artistic vision, process, and accomplishments unique to the artist.</li> <li>-Clearly stated artistic goals with a clearly defined path towards the future.</li> <li>-Artist demonstrates self-awareness and has clearly identified opportunities to reach their stated goals, and how this grant opportunity will help them do that.</li> </ul>
Score	1	2	3	4	5
The Project	<ul style="list-style-type: none"> <li>-Project is not defined.</li> <li>-Applicant did not respond to application questions.</li> </ul>	<ul style="list-style-type: none"> <li>-Project activities are vague and lack specificity.</li> <li>-Project goals lack alignment with the artist's goals.</li> <li>-Budget lacks feasibility</li> </ul>	<ul style="list-style-type: none"> <li>-Project is defined but outcome or impact is not clear or compelling.</li> <li>-Project activities are described, but lack a clear connection to the artist's career goals.</li> <li>-Budget is clear.</li> </ul>	<ul style="list-style-type: none"> <li>-Project focuses on individual artist's needs.</li> <li>-Project activities are related to the artist's career goals.</li> <li>-Project budget is feasible and rational within scope of project.</li> </ul>	<ul style="list-style-type: none"> <li>-Project is a compelling response to the unique goals outlined in the Artist section.</li> <li>-Project aligns with the artist's career goals, and shows a clear plan to move toward achieving their goals.</li> <li>-The project is appropriate and timely for where they currently are in their art career.</li> <li>-Budget is thoughtful with a high probability of successful completion of the project.</li> </ul>