Arts Impact for Individuals - webinar beginning soon

- Keep your microphone muted for the entirety of the presentation unless asked to unmute.

- Turn off your video to improve a choppy connection.

- Today’s panel orientation is going to be recorded and shared online for your reference.

- You can turn on/off live automated captioning using the CC button at the bottom of the screen.
Arts Impact for Individuals

Grant Information Webinar
Housekeeping

- Keep your microphone muted for the entirety of the presentation unless asked to unmute.
- Turn off your video to improve a choppy connection.
- Today’s panel orientation is going to be recorded and shared online for your reference.
- You can turn on/off live automated captioning using the CC button at the bottom of the screen.
Virtual Meeting Norms

- Prefer that you use chat for questions as we go along
- We will pause several times for Q & A to cover questions from the chat
  - Invited to ask questions aloud when prompted (“raise your hand” feature)
- Use “Re-name” to add pronouns to your name if desired
Agenda

• About MRAC
• About the Application Process
• Overview of the Arts Impact for Individuals Program
• Application Content
• Submitting Applications and Receiving Awards
• Additional Questions
MRAC Staff

Program Directors
Masami Kawazato
Jovan Rebollar
Scott Artley

Executive Director Kathy Mouacheupao
Director of Administration Becky Franklin
State Arts Funding System

Taxpayers of MN

Minnesota Legislature

(Appropriation + Arts & Cultural Heritage fund)

Minnesota State Arts Board
State Arts Funding System (cont.)

Minnesota State Arts Board

Statewide Grants and Services = 70%

Eleven Regional Arts Councils = 30%

Regional Grants and Services

MRAC Grants FY 2021: $4.3 million
MRAC – Region 11
MRAC’s Mission

The Metropolitan Regional Arts Council improves arts access for communities in the seven county metropolitan area through support to artists and organizations.
MRAC Grant Programs for Individuals

Next Step Fund
Up to $5,000 for the growth and stability of individual artists

Funded by the McKnight Foundation

Arts Impact for Individuals
Up to $5,000 for projects led by BIPOC, Disabled, and/or LGBTQIA2+ individuals to create access to the arts for communities and/or engage with communities through creative endeavors
MRAC Grant Programs for Groups

Flexible Support Grant
Up to $15,000 to support projects and programs led by groups and organizations creating access to the arts

Arts Impact for Groups
Up to $10,000 to BIPOC-, Disability-, and/or LGBTQIA2+-led groups for projects and programs creating access to the arts
Questions about MRAC overall?

• MRAC staff
• State arts funding system
• MRAC’s mission/region
• MRAC grant programs
Application Process

Applicant/MRAC Staff

- Application Deadline
- Check-in Applications

Panel Reviews

- Funding Allocations
- MRAC Board of Directors
Application Accessibility

• MRAC requests that all applicants apply online unless a disability prevents them from doing so
• Contact us to begin a conversation about how to make sure you have an equal opportunity to apply
Before Applying – Resources

• Online Resources –
  o Templates
  o Technical how-tos for the grant interface
  o Links to sites to find demographic information
  o Glossary of terms
Before Applying – Resources (cont.)

• Program Directors
  o Please use the meeting request form at mrac.org/grants/arts-impact-individuals
  o Two types of meeting are available:
    ▪ Eligibility / project idea development
    ▪ Application eligibility review
## Contacts

<table>
<thead>
<tr>
<th>General MRAC grantmaking process and technical assistance</th>
<th><em>Brief Application Questions</em></th>
<th>Extended Assistance (phone/Zoom)</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:mrac@mrac.org">mrac@mrac.org</a>, 651-645-0402</td>
<td>Masami Kawazato</td>
<td>Application assistance meeting request form under “Help with your application” at mrac.org/grants/arts-impact-individuals/</td>
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<td></td>
<td><a href="mailto:masami@mrac.org">masami@mrac.org</a></td>
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<td>651-523-6386</td>
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<td></td>
<td>Jovan Rebollar</td>
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<td><a href="mailto:jovan@mrac.org">jovan@mrac.org</a></td>
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<td>651-523-6381</td>
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### Arts Impact for Individuals Timeline

<table>
<thead>
<tr>
<th>MRAC Fiscal Year (July 1, 2021 - June 30, 2022)</th>
<th>Application Deadline</th>
<th>Award Notification Date</th>
<th>Eligible Funding Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts Impact for Individuals</td>
<td>Monday, October 4 at 11:59 PM</td>
<td>December 22, 2021</td>
<td>Dec 22, 2021 to Jun 30, 2023</td>
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</tbody>
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Important Disclaimer

Please read the guidelines
The Arts Impact for Individuals grant provides up to $5,000 for leading efforts to create access to the arts and/or engage with communities through artistic endeavors.

Individuals must be BIPOC and/or LGBTQIA2+ and/or a Person with Disabilities.
Eligibility

• Staff will review for eligibility

• **Review guidelines carefully** - Staff may deem parts of your application, or the entire application, ineligible

• **Pay attention to your email** - We may contact you at any point after the deadline seeking necessary information, keep an eye on it regularly
Geographic Eligibility

Individuals must have their primary address in Anoka, Carver, Dakota, Hennepin, Ramsey, Scott or Washington county

AND have resided in this region for the past 6 months

AND reside here during the project time period
Eligible Individuals

1. Must be at least 18 years old on the deadline (October 4, 2021)

2. Identify as:
   a. Black, Indigenous, and/or a Person of Color (BIPOC), and/or
   b. A Person with Disabilities (PWD), and/or
   c. Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual/Agender, Two-Spirit (LGBTQIA2+)
Ineligible Individuals

1. Individuals who reside outside of MRAC’s 7-county region
2. Individuals who are under the age of 18 on October 4, 2021
3. Organizations/Groups
Questions about the application process?

• Application process
• Application accessibility
• Before applying – resources
• Timeline
• Individual eligibility
Program Purpose

The Arts Impact for Individuals grant provides up to $5,000 for leading efforts to create access to the arts and/or engage with communities through artistic endeavors. Individuals must be BIPOC and/or LGBTQIA2+ and/or a Person with Disabilities.
Application Tips

• You will type your application into the text boxes online.

• Character counts include letters, numbers, spaces, and paragraph breaks. There is no formatting (bold or italics).

• Do not include links in narrative text fields.

• The application system will auto-save your work every few minutes, but some applicants may wish to work in another document and paste your answers in once written.

• Application templates available as downloadable Word documents
Application components – seen by panel

- Individual’s Purpose
- Project / Program Name & Description
- Project / Program
- Community
- Proposal Budgets
- Pronouns
Application components – *not* seen by panel

- Start and end dates
- Outcomes Proposed
- Evaluation Plan
- Data for reporting
  - Participant numbers for the project/program
Proposal Narrative

Individual’s Purpose (1500 characters max)

Project / Program Name (100 characters max)

Project / Program Description (200 characters max)

Project or Program (3000 characters max)

Community (3000 characters max)

Proposal Budgets (1000 characters max each)
1. What are your goals or intentions related to your artistic practice and/or work in the community?

2. In general, what kind of arts programming do you plan to produce, or have you produced?
Project / Program Name & Description

Project / Program Name (100 characters maximum)
In a few words, what is the name or title of your project or program?

Project / Program Description (200 characters maximum)
Provide a very brief (1-2 sentence) summary of your project, beginning with the phrase “Funding to…” or “Funding for…”
Project or Program

(3000 characters max, consider numbering your responses)

1. Describe the project or program for which you seek funding.

2. What are the goals of this project or program?

3. In what ways does this project or program align with or advance your goals?

4. What are the activities that will take place? Where will the activities take place? Describe the major activities or tasks that take place between the start and end dates of your project or program.
Defining Your Project or Program

• A first-time event or activity

• A recurring, annual, or seasonal event

• **MUST** include a community component that enhances Minnesotans’ access to the arts

  …that **clearly** fall within the Eligible Funding Period
1. Describe the people your project or program benefits, and your relationship with these people.

2. Describe the connection between this project or program, and how it will benefit the people previously described in Question 1.

3. Who are the people working on the project or program? Describe their roles within the project or program. How are they aligned to the project or program goals?
Project Budgets

• In-kind items, scholarships, and ineligible expenses should not be included

• Keep in mind: Budgets must match
  o Meaning, your total expenses and total income must be the same number

• Staff will tabulate, so double-check all math

• Sample budgets and checklists in guidelines:
  o MRAC is the *only* funding source for the project/program
  o MRAC is one of *multiple* funding sources for the project/program
Project Budget Expenses (1000 characters)

- List the major expenses of your proposal with dollar amounts and short descriptions
  - Do not include in-kind expenses or any other ineligible expense
- Your project may be larger than the amount requested in this grant program
- Sum of all items listed in this section will be the Total Project Cash Expenses
Total Project Budget Expenses (cont.)

• Examples of eligible expenses:
  - Contracted Artists
  - Administrative & other personnel
  - Professional fees/consultants
  - Supplies
  - Space rental and/or equipment rental
  - Accessibility-related costs (be specific)

• Venue expenses
  - Administrative overhead (be specific)
  - Equipment purchases – up to 25% of Amount Requested.

Please carefully review Project Eligibility and Ineligible Projects & Ineligible Expenses sections of the guidelines. Including ineligible expenses may affect MRAC award/eligibility.
Project Budget Income (1000 characters)

• List the major cash income sources with dollar amounts and short descriptions
  
  o MRAC is the *only* funding source for the project/program:
    ▪ $X,XXX MRAC Arts Impact for Individuals grant
  
  o MRAC is one of *multiple* funding sources for the project/program:
    ▪ $X,XXX MRAC Arts Impact for Individuals grant
    $X,XXX Additional source of income (named)
    $XXX Additional source of income (etc.)
• Examples of other sources of income:
  - Ticket sales
  - Admission fees
  - Tuition fees
  - Pay-for livestream
  - Workshop fees
  - Rental fees
  - Individual donations
  - Other grants/sponsorships

Note: The income budget must exactly match the expense budget.
Springboard for the Arts
Questions about purpose & application content?

- Program purpose
- Application components
- Narrative
- Project Budgets
Take a Break!

You deserve it!
Ineligible Projects & Expenses 1

• **Not Legally Compliant** - Not upholding laws, attempting to influence legislation, essentially for religious socialization of participants or audience, or discriminate against persons or groups.

• **Outside of Minnesota** - Activities that occur outside the state of Minnesota are ineligible. Travel expenses to/from Minnesota are ineligible, but you can engage an out-of-state artist or consultant (just don’t include travel expenses to/from Minnesota). Costs for relocating an address out of Minnesota are ineligible.
• Outside the Eligible Funding Period –

MRAC grants cannot be used for reimbursement. All expenses included in the grant proposal must be **incurred** within the Eligible Funding Period listed for each grant round.

- **Incurred expenses** are those that are confirmed debts and/or firm promises to pay, whether or not cash has changed hands.
Ineligible Projects & Expenses 3

• The Proposal Start Date you enter in the application is the date on which you will begin **incurring** expenses for your project.

• The earliest eligible Proposal Start Date is **December 22, 2021** & the latest eligible Proposal Start Date is **June 30, 2022**.

• The latest possible Proposal End Date is **June 30, 2023**
Further Ineligible Project Activities

• Managed by another entity other than the individual

• Designed to raise funds/regrant/donate funds to another entity

• Substituting other state dollars (arts education projects in schools - review this closely in the guidelines!)

• Capital projects - facility and residential improvements are NOT eligible in this grant program
Specific Ineligible Budget Items

- **Unrealized income** (scholarships/in-kind), purchase of **real estate property**, purchase of **alcoholic beverages** or to pay associated costs, development of **endowments**, **debt reduction** and building **cash reserves/savings**

- **Equipment purchases** – you may request up to 25% of the grant amount for equipment purchases directly related to and necessary for the specific project/program
Specific Ineligible Budget Items (cont.)

• Expenses included in another MRAC grant are always ineligible
  o Already covered by another MRAC grant
  o Already requested in another pending MRAC application

If you include a given expense in your project budgets, you may not include this same expense in any other grant proposal you submit to MRAC.
Active Grants/Pending Applications

• Arts Impact for Individuals may **not** supplement a project/program that has an awarded/pending MRAC grant

• Previous (FY21 & previous) grant from MRAC – **eligible**

• FY22 grant pending/awarded/future grant from MRAC – **eligible**

• Refer to the **Already Have Another MRAC Grant Award?** section of the guidelines
Questions about ineligible projects?

- Ineligible projects & expenses
- Active or pending applications
Review Criteria

Individual & Project Goals
Project Design
Relationships
Panel Review Scale – for each criterion
To what extent do you agree with the following?

1. Individual has described specific goals/intentions overall that create (or contribute to their capacity to create) access to the arts.

2. Individual’s vision for how they produce arts activities is relevant to the interests/needs of the community it is intended to benefit.

3. Individual has made a compelling case for why the proposed project aligns with or advances their goals/intentions.
Rating Guide – Project Design

To what extent do you agree with the following?

- The project details are thoroughly considered, the scope is appropriate.
- Activities will effectively produce the intended outcomes.
- The project’s design will create (or contribute to the Individual’s capacity to create) meaningful access to the arts that is inclusive and accessible to community members marginalized because of race, disability, and other kinds of oppression.
To what extent do you agree with the following?

- Individual has clearly defined a community (or communities) that will benefit from the project or program (who is in this community, who is served in/by this community).

- The project described is specifically designed to benefit this community, and has well defined methods of reaching intended community members and meeting their needs.

- Individual has demonstrated that people working on the project authentically reflect and are positioned to serve this community.
Submitting Your Application

• All applications must be **submitted online by the 11:59 p.m. deadline**
  o If you do not have access to a computer/internet, contact us well before the deadline

• Staff assistance is available until **5:00 p.m. on deadline day**

• Have an **active email address** you check often, official communications happen through email
  o We may contact you at any point between submission and the final decisions
MRAC Grant Interface

• Use one account per individual

• Log-in ID = email address (not organization name)

• You can reset your password (staff can help)
If you receive an award

- Sign the grant agreement and upload a W9 dated within this fiscal year (July 1, 2021 - June 30, 2022)

- Check is issued in your name, you will receive a 1099, the grant award may affect your taxes

- Acknowledgment (logo and language)

- Communicate project changes ahead of time

- Submit final report
Additional Questions?

mrac.org/arts-impact-individuals
“Help with your application” section → meeting request form

mrac.org/grants
Welcome to MRAC Grants, other grant programs