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|  | | **Next Step Fund Evaluation Rubric**  *Use this rubric as a guide to determine scores for Next Step Fund applications.*  Each criterion (The Artist and The Project) will receive a score from 1 – 5. Below each score are some examples of what to look for as you review and score each application. This is just a guide. Feel free to use this as a starting point and develop your own method as you move through the evaluation process. | | | | |
|  |  | 1 | 2 | 3 | 4 | 5 |
| The Artist | | -Applicant did not respond to application Qs.  -No evidence of history as a producing artist. | -Applicant responded to some, but not all of the application Qs.  -No clear understanding of artistic vision, process, accomplishments or goals. | -Vision and goals are stated but vague or overly generalized.  -Goals are not related to artistic or professional development as an artist.  -Stated barriers are generic and not unique to artist’s current situation | -Clear explanation of artistic process    -Vision and accomplishments are described  -Opportunities to achieve goals are described but lack a sense of timeliness. | -Clearly defined artistic vision and process unique to the artist. -Clearly stated artistic goals with a clearly defined path towards the future.  -Artist demonstrates self-awareness and has clearly identified opportunities to reach their stated goals, remain relevant/visible or remove barriers to success. |
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| The Project | | -Project is not defined.  -Applicant did not respond to application Qs. | -Project activities are vague and lack specificity.  -Project focuses on audience or community rather than on individual artist. | -Project does not respond to a barrier or opportunity stated in the artist section.  -Project is defined but outcome or impact is not clear or compelling.  -Budget lacks feasibility | -Project focuses on individual artist’s needs.  -Project is aligned with goals.  -Project budget is feasible and rational within scope of project | -Project is a compelling response to the unique barrier or opportunity outlined in the Artist section.  -Project has strong connection to artist’s goals.    -Budget is thoughtful with high probability of successful completion of project. |
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