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|  | **Next Step Fund Evaluation Rubric***Use this rubric as a guide to determine scores for Next Step Fund applications.*Each criterion (The Artist and The Project) will receive a score from 1 – 5. Below each score are some examples of what to look for as you review and score each application. This is just a guide. Feel free to use this as a starting point and develop your own method as you move through the evaluation process. |
|  |  | 1 | 2 | 3 | 4 | 5 |
| The Artist | -Applicant did not respond to application Qs. -No evidence of history as a producing artist. | -Applicant responded to some, but not all of the application Qs.-No clear understanding of artistic vision, process, accomplishments or goals. | -Vision and goals are stated but vague or overly generalized. -Goals are not related to artistic or professional development as an artist.-Stated barriers are generic and not unique to artist’s current situation | -Clear explanation of artistic process -Vision and accomplishments are described-Opportunities to achieve goals are described but lack a sense of timeliness. | -Clearly defined artistic vision and process unique to the artist.-Clearly stated artistic goals with a clearly defined path towards the future.-Artist demonstrates self-awareness and has clearly identified opportunities to reach their stated goals, remain relevant/visible or remove barriers to success. |
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| The Project | -Project is not defined.-Applicant did not respond to application Qs. | -Project activities are vague and lack specificity. -Project focuses on audience or community rather than on individual artist. | -Project does not respond to a barrier or opportunity stated in the artist section. -Project is defined but outcome or impact is not clear or compelling.-Budget lacks feasibility | -Project focuses on individual artist’s needs.-Project is aligned with goals.-Project budget is feasible and rational within scope of project | -Project is a compelling response to the unique barrier or opportunity outlined in the Artist section.-Project has strong connection to artist’s goals. -Budget is thoughtful with high probability of successful completion of project. |
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