

metro regional arts council



annual
report

MRAC funding is made possible by the voters of Minnesota through grants from the Minnesota State Arts Board thanks to a legislative appropriation from the arts and cultural heritage fund.



MCKNIGHT FOUNDATION

metro regional arts council

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Board of Directors

- Julie Anderson, *Chair*
- Tricia Heuring, *Vice Chair*
- Colleen McLaughlin, *Secretary*
- Dayna Martinez, *Treasurer*
- Osman Ali
- Lynn Bertalmio
- Marisol Chiclana-Ayala
- Wendy Lane
- Tom Moffatt
- See More Perspective
- Heather Rutledge
- Donna Saul Millen
- Andrea Sjogren

MRAC Staff

- Kelly Affeldt
- Becky Franklin*
- Masami Kawazato
- Oskar Ly
- Kathy Mouacheupao**
- Greg Nielsen*
- Bethany Whitehead

*Becky and Greg served as co-interim directors

**Kathy was hired as the new executive director in June 2018



This annual report reflects MRAC's Fiscal Year 2018 between July 1, 2017 through June 30, 2018.

Mission

The Metropolitan Regional Arts Council (MRAC) improves arts access for communities in the seven-county metropolitan area through support to artists and organizations. Our programs and services include grants, trainings, resources, and advocacy.

Vision

- Artists and arts organizations thrive.
- Arts engagement takes place in every community.
- The public actively values and celebrates the arts and artists.

Grant Programs

- **Management Training Fund:** Up to \$600 for fees and registration to access professional development opportunities.
- **Management Consulting Fund:** Up to \$1,750 for "bite-size" projects to assist with focused organizational issues.
- **Community Arts Grants:** Up to \$5,000 for arts projects
- **Arts Activities Support Grants:** Up to \$10,000 for art projects
- **Arts Learning Grants:** Up to \$10,000 for projects for people of all ages to develop knowledge, skills and understanding of the arts, and to increase learning through the arts.
- **Organizational Development and Capital Grants:** up to \$10,000 for projects that strengthen the management and/or infrastructure of nonprofit arts groups and for capital improvement.
- **Next Step Fund:** The Next Step Fund, funded by the McKnight Foundation, provides project grants up to \$5,000 to professional artists in any discipline for the purpose of career development and artistic achievement. Applicants may be at any stage of their career, but must demonstrate achievement in their artistic field and have a history of public presentation or community contribution.

MRAC received 1,389 applications from organizations, groups and individual artists and awarded 520 grants totaling \$3,460.670.

29

Grant Workshops

332

People Attended

HIGHLIGHTS



36

Individual Artist Grants Awarded



484

Organizational & Group Grant Awards



3

Arts Achievement Awards



241
Panelists

MRAC's Commitment to Racial Equity

In addition to our programs and services, MRAC believes improving arts access for communities can only be accomplished with a deliberate and authentic effort to have more diversity, to practice inclusivity and to work towards building more equitable systems.

- "Equity and Inclusion" criterion was approved by the board to add to grant guidelines
- By the end of FY18, 50% of MRAC staff were people of color (POC)
- 50% of MRAC's Board of Directors were POC
- 50% of our business partners are POC-owned businesses or contractors
- A 45% increase of POC panelists since FY16

38

Management Trainings

436

People Attended



FY2018 Programs and Services by the numbers

Grants

MRAC received 1389 applications and awarded 500 grants totaling \$3,460,670.

- 884 grants were received from organizations and groups and 484 grants were awarded in Arts Learning, Arts Activities Support, Community Arts, Capital, Organizational Development, Management Consultant Fund, and Management Training Fund grant programs.
- 505 grants were received from individual artists and 36 grants awarded to individual artists in the Next Step Fund grant program. With the support of the McKnight Foundation, artists received up to \$5,000 to advance their artistic careers.

ADA Improvement Grants

Through a partnership with VSA Minnesota, the state organization on Arts and Disability, 14 grants totaling \$114,256 were made to help make arts programming, activities and facilities more accessible to people with disabilities.

New Website & Branding

MRAC's logo and website got a refresh in order to better communicate the mission and programs to more people throughout the Metropolitan region. The new site reached a 24% increase in page views.

Management Trainings

MRAC offered 38 free trainings with a total of 436 attendees in a variety of organizational management topics.

Grant Workshops

MRAC offered 29 workshops for 332 attendees about grant programs as a way to provide information about the criteria and process. As well as providing assistance for applicants to develop strong projects.

Panels

MRAC relies on community members from the 7-county metropolitan area to serve as panelists that review grant applications and make funding recommendations to the Board.

- 241 individuals contributed their time to serve as panelists
- 20% were Indigenous and People of Color IPOC panelists. An increase of 45% since FY16

Art Exhibitions

MRAC's conference room had over 1,000 visitors in the past year. Five art exhibits were held in the space featuring local artists. The shows were curated in partnership with the Arts Consortium of Carver County, Eagan Art House, In Progress, Minneapolis Art Lending Library, and Art Reach St. Croix.

Arts Achievement Awards

In June 2018, MRAC celebrated 10 years of recognizing groups that embody the MRAC mission in their work and programming with the Arts Achievement Awards. The Minnesota Prison Writing Workshop and In Progress were 2018 recipients. Additionally, Monkeybear's Harmolodic Workshop received the first, Great Beginnings award to recognize a strong start to a new organization.

FY2018 Financials

Assets

	2018	2017
Current Assets	Current Assets	Current Assets
Cash and Cash Equivalents	\$ 96,442	\$ 658,448
Investments	\$ 1,189,820	-
Accounts Receivable	\$ 288	\$ 11,016
Grants Receivable	-	\$ 200,000
Prepaid Expenses	\$ 16,455	\$ 22,444
Total Current Assets	\$ 1,303,005	\$ 891,908
Permanently Restricted Cash	\$ 45,000	\$ 45,000
Property and Equipment - Net	\$ 841	\$ 2,524
TOTAL ASSETS	\$ 1,348,846	\$ 939,432

Liabilities & Net Assets

Current Liabilities:

Accounts Payable	\$ 19,887	\$ 11,087
Accrued Vacation	\$ 13,286	\$ 14,028
Other Accrued Expenses	\$ 177	\$ 777
Funds Held for Others	\$ 10,644	\$ 7,500
Grant Commitments Payable	\$ 990,151	\$ 364,044
Total Current Liabilities	\$ 1,034,145	\$ 397,436

Net Assets:

Unrestricted:	Unrestricted:	Unrestricted:
Undesignated	\$ 114,303	\$ 114,303
Designated	\$ 55,000	\$ 55,000
Total Unrestricted Net Assets	\$ 169,303	\$ 169,303
Temporarily Restricted Net Assets	\$ 100,398	\$ 327,693
Permanently Restricted	\$ 45,000	\$ 45,000
Total Net Assets	\$ 314,701	\$ 541,996

TOTAL LIABILITIES AND NET ASSETS **\$ 1,348,846** **\$ 939,432**

Statement of Functional Expense for the year ended June 30, 2018 with comparative totals for 2017

Personnel Costs

2018: \$ 495,395 2017: \$ 529,606

General Operations

2018: \$ 210,618 2017: \$ 211,147

Professional Services

2018: \$ 89,523 2017: \$ 86,560

Grant Allocations

2018: \$ 3,460,697 2017: \$ 3,584,389

Total Expenses

2018: \$ 4,256,233 2017: \$ 4,411,702