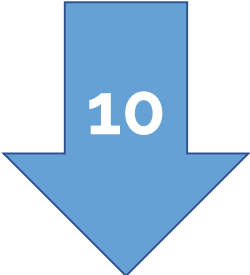
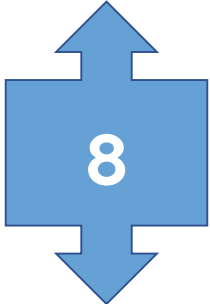


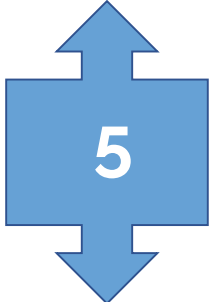
# Next Step Fund Rating Scale



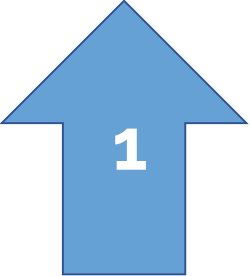
- Clear explanation of artistic product or process
- Clear artistic vision unique to applicant
- Clear artistic goals appropriate to career stage
- Project is strongly connected to vision/goals
- Focus of project is on the individual artist
- Project is in response to a timely opportunity or compelling barrier
- Project will have significant impact on the artist
- Project success is well-defined and outcomes are assumed



- Artistic vision and goals are generic or overly generalized
- Project is outwardly focused and not on individual growth
- Project feels like “another step”
- Goals are not related to artistic or professional advancement



- Artistic vision and goals not defined
- Request is for sustaining support and not project related



- No history as a producing artist
- Project not defined